Been 10

A Look at CoB Google Scholar Cites by Tenth-Best Source

Several reports here at USMNEWS.net have examined Google Scholar cites scores for CoB faculty. These have generally aggregated all of each faculty's GS cites and ranked the CoB's faculty from first to last on the basis of an aggregate score. Like previous reports, this report ranks CoB faculty, from first to last, based on GS cites. However, it does so using only GS cites counts from each faculty's tenth-best publication (i.e., each faculty's tenth most heavily-cited paper). As such, this report is a follow-up to "Cites & Sounds," "Second Best," "Is the Third One a Charm?," "Fourth Down," "Five for Fighting," "On Your Six," "Lucky Seven?", "Behind the Eight Ball" and "Nine (Google Scholar) Lives." Table 1 below provides the new ranking, along with the year and outlet contributing the cites for each CoB faculty.

Table 1
Google Scholar Cites in the CoB: Totals from #10 Sources

Rank	Name	GS Cites	Source	Year
1	Lindley, James	6	*Financial Review*	1987
2	Nissan, Edward	3	*World Development*	1993
3	Doty, Harold	2	*Journal of Business Research*	2006
	Hsieh, Chang-Tseh	2	*Int J of Healthcare Tech & Mgt*	2001
	Nail, Lance	2	*J of Multinational Financial Mgt*	2002
6	Jordan, Charles	1	*Acad of Accounting & Fin Studies J*	1997
	Marvasti, Akbar	1	*Journal of Cultural Economics*	1994
8	Anderson, Mary	0		
	Andrews, Melinda	0		
	Becker, Cherylynn	0		
	Becton, Bret	0		
	Blettner, Daniela	0		
	Bonaparte, Yosef	0		
	Bradley, Greg	0		
	Burgess, Brigitte	0		
	Carter, George	0		
	Chen, Kuo Lane	0		
	Collins, Brian	0		
	Clark, John	0		
	Clark, Stanley	0		
	Cumbie, Barry	0		
	Dakhlia, Sami	0		
	Davis, Donna	0		
	DePree, Marc	0		
	Drake, Erin	0		
	Duhon, David	0		
	Foster, Jamye	0		
	Gade, Michael	0		
	George, Babu	0		
	Gevrek, Deniz	0		
	Gibbs, SherRhonda	0		
	Goodwin, Kimberly	0		
	Green, Trellis	0		
	Gunther, William	0		
	Hansen, John	0		
	Henderson, James	0		

Hood, Matthew	0
Jackson, Steven	0
Jiao, Feng	0
King, Ernest	0
Klinedinst, Mark	0
Laatsch, Francis	0
LaFleur, Elizabeth	0
Lai, Fujun	0
Lambert, John	0
Lay, Marsha	0
Lunsford, Dale	0
Magruder, James	0
Malik, Farooq	0
Monchuk, Daniel	0
Niroomand, Farhang	0
Parker, Paula Diane	0
Pate, Gwen	0
Paster, David	0
Peyrefitte, Joseph	0
Pollitte, Wesley	0
Posey, Roderick	0
Price, Catherine	0
Sequeira, Jennifer	0
Shi, Weihua	0
Smith, Robert	0
Smith, William	0
Topping, Sharon	0
Wittmann, Michael	0
Wolf, Marco	0
Yaoyuneyong, Gallayanee	0
Zantow, Kenneth	0

Note: The yellow highlighted entries represent the CoB's professorship holders.

There are a number of interesting results in Table 1 above. There is a 60-way tie for 8th place, all at 0 cites. This means that fully 89.6% of CoB faculty do not have a tenth paper that has garnered any GS cites. This is up from the 32.8% of CoB faculty who do not have a cite to any paper. Interestingly, only one of the CoB's *distinguished professors* has a tenth paper that has garnered one citation or more. Now, both MIS and ACC are barely hanging on, with ECO and FIN appearing to be in the strongest positions.

The next installment in this tournament-like series will focus on GS citations to each CoB faculty's tenth-best research paper. It will be interesting to see who stays out of the "0 cites pool." Till next time.